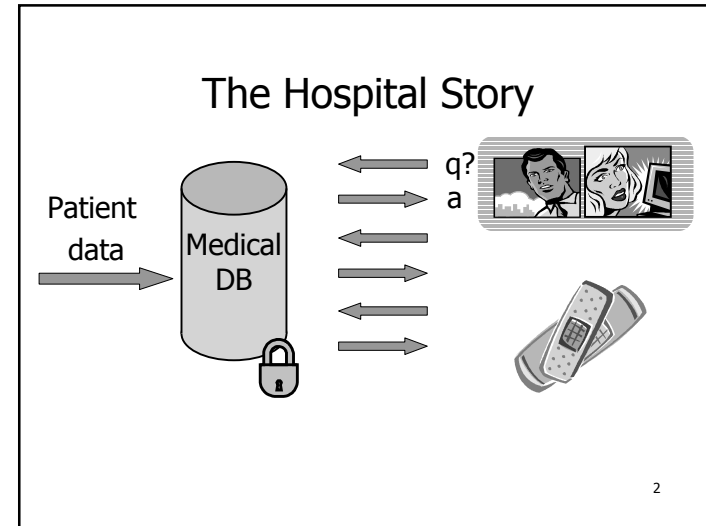


## Revealing Information while Preserving Privacy

Kobbi Nissim  
NEC Labs, DIMACS

Based on work with:  
Irit Dinur, Cynthia Dwork and Joe Kilian

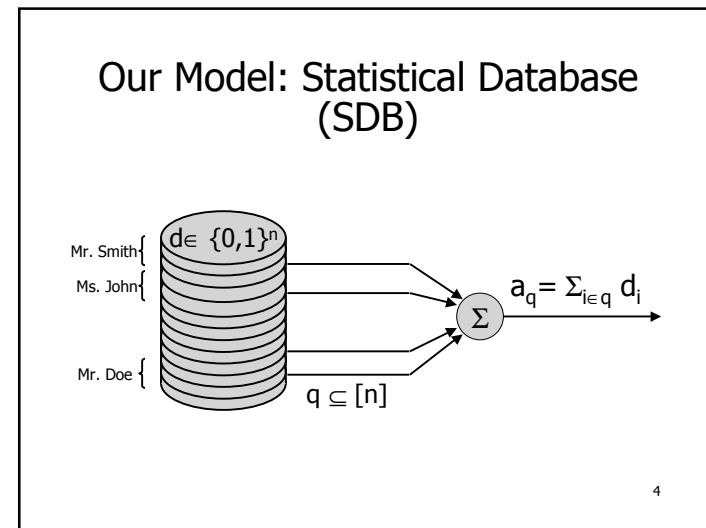


### A Bad Solution

Idea: a. Remove identifying information (name, SSN, ...)  
b. Publish data

- Observation: 'harmless' attributes uniquely identify many patients (gender, approx age, approx weight, ethnicity, marital status...)
- Worse: 'rare' attribute (CF = 1/3000)

3



### The Privacy Game: Information-Privacy Tradeoff

- Private functions:
  - want to hide  $\pi_q(d_1, \dots, d_n) = d_i$
- Information functions:
  - want to reveal  $f_q(d_1, \dots, d_n) = \sum_{i \in q} d_i$
- Explicit definition of private functions
- Crypto: secure function evaluation
  - want to reveal  $f()$
  - want to hide all functions  $\pi()$  not computable from  $f()$
  - Implicit definition of private functions

5

### Approaches to SDB Privacy [AW 89]

- Query Restriction
  - Require queries to obey some structure
- Perturbation
  - Give 'noisy' or 'approximate' answers

} This talk

6

### Perturbation

- Database:  $d = d_1, \dots, d_n$
- Query:  $q \subseteq [n]$
- Exact answer:  $a_q = \sum_{i \in q} d_i$
- Perturbed answer:  $\hat{a}_q$

Perturbation E:  
For all  $q$ :  $|\hat{a}_q - a_q| \leq E$

General Perturbation:  
 $\Pr_q [|\hat{a}_q - a_q| \leq E] = 1 - \text{neg}(n)$   
= 99%, 51%

7

### Perturbation Techniques [AW89]

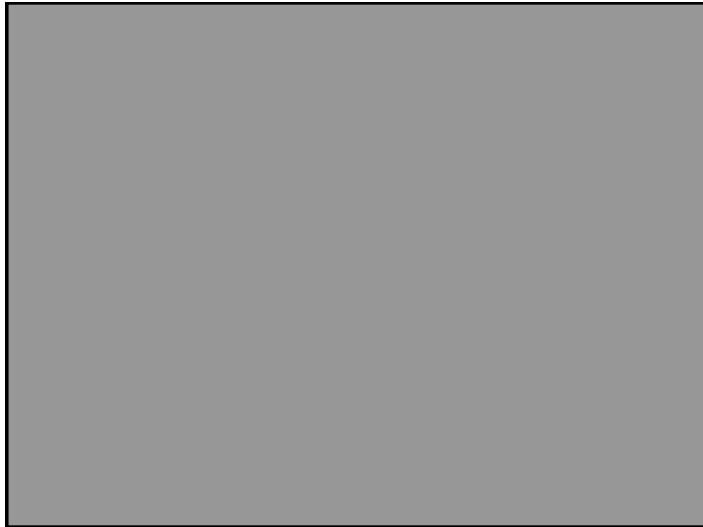
Data perturbation:

- Swapping [Reiss 84][Liew, Choi, Liew 85]
- Fixed perturbations [Traub, Yemini, Wozniakowski 84] [Agrawal, Srikant 00] [Agrawal, Aggarwal 01]
  - Additive perturbation  $d'_i = d_i + E_i$

Output perturbation:

- Random sample queries [Denning 80]
  - Sample drawn from query set
- Varying perturbations [Beck 80]
  - Perturbation variance grows with number of queries
- Rounding [Achugbue, Chin 79] Randomized [Fellegi, Phillips 74] ...

8



### Privacy from $\approx \sqrt{n}$ Perturbation (an example of a useless database)


- Database:  $d \in_{\mathcal{R}} \{0,1\}^n$
- On query  $q$ :
  1. Let  $a_q = \sum_{i \in q} d_i$
  2. If  $|a_q - |q||/2| > E$  return  $\hat{a}_q = a_q$
  3. Otherwise return  $\hat{a}_q = |q|/2$
- Privacy is preserved
  - If  $E \equiv \sqrt{n} (\lg n)^2$ , whp always
    - No information about  $d$
- No usability!

Can we do better?

- Smaller  $E$  ?
- Usability ???

### (not) Defining Privacy

- Elusive definition
  - Application dependent
  - Partial vs. exact compromise
  - Prior knowledge, how to model it?
  - Other issues ...
- Instead of defining privacy: What is surely non-private...
  - Strong breaking of privacy



### The Useless Database Achieves Best Possible Perturbation: Perturbation $\ll \sqrt{n}$ Implies no Privacy!

- Main Theorem:  
Given a DB response algorithm with perturbation  $E \ll \sqrt{n}$ , there is a poly-time reconstruction algorithm that outputs a database  $d'$ , s.t.  $\text{dist}(d, d') < o(n)$ .

Strong Breaking of Privacy

12

### The Adversary as a Decoding Algorithm

(Recall  $\hat{a}_q = \sum_{i \in q} d_i + \text{pert}_q$ )

Decoding Problem: Given access to  $\hat{a}_{q_1}, \dots, \hat{a}_{q_{2^n}}$  reconstruct  $d'$  in time  $\text{poly}(n)$ .

13

**Side remark**

### Goldreich-Levin Hardcore Bit

Where  $\hat{a}_q = \sum_{i \in q} d_i \bmod 2$  on 51% of the subsets

The GL Algorithm finds in time  $\text{poly}(n)$  a small list of candidates, containing  $d$

**Side remark**

### Comparing the Tasks

Encoding:	$a_q = \sum_{i \in q} d_i \pmod{2}$	$a_q = \sum_{i \in q} d_i$
Noise:	Corrupt $1/2 - \epsilon$ of the queries	Additive perturbation $\epsilon$ fraction of the queries deviate from perturbation
Queries:	Dependent	Random
Decoding:	List decoding	$d'$ s.t. $\text{dist}(d, d') < \epsilon n$ (List decoding impossible)

15

### Recall Our Goal: Perturbation $\ll \sqrt{n}$ Implies no Privacy!

- **Main Theorem:**  
Given a DB response algorithm with perturbation  $E < \sqrt{n}$ , there is a poly-time reconstruction algorithm that outputs a database  $d'$ , s.t.  $\text{dist}(d, d') < o(n)$ .

16

### Proof of Main Theorem The Adversary Reconstruction Algorithm

- Query phase: Get  $\hat{a}_{q_j}$  for  $t$  random subsets  $q_1, \dots, q_t$  of  $[n]$
- Weeding phase: Solve the Linear Program:
 
$$0 \leq x_i \leq 1$$

$$|\sum_{i \in q_j} x_i - \hat{a}_{q_j}| \leq E$$
- Rounding: Let  $c_i = \text{round}(x_i)$ , output  $c$

Observation: An LP solution always exists, e.g.  $x=d$ .

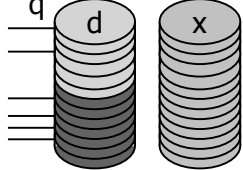
17

### Proof of Main Theorem Correctness of the Algorithm

Consider  $x=(0.5, \dots, 0.5)$  as a solution for the LP

Observation: A random  $q$  often shows a  $\sqrt{n}$  advantage either to 0's or to 1's.

- Such a  $q$  disqualifies  $x$  as a solution for the LP
- We prove that if  $\text{dist}(x, d) > \epsilon \cdot n$ , then w.h.p there will be a  $q$  among  $q_1, \dots, q_t$  that disqualifies  $x$



18

### Extensions of the Main Theorem

- 'Imperfect' perturbation:
  - Can approximate the original bit string even if database answer is within perturbation only for 99% of the queries
- Other information functions:
  - Given access to "noisy majority" of subsets we can approximate the original bit-string.

19

### Notes on Impossibility Results

- Exponential Adversary:
  - Strong breaking of privacy if  $E \ll n$
- Polynomial Adversary:
  - Non-adaptive queries
  - Oblivious of perturbation method and database distribution
  - Tight threshold  $E \cong \sqrt{n}$
- What if adversary is more restricted?

20

### Bounded Adversary Model

- Database:  $d \in_R \{0,1\}^n$
- Theorem: If the number of queries is bounded by  $T$ , then there is a DB response algorithm with perturbation of  $\sim \sqrt{T}$  that maintains privacy.

With a reasonable definition of privacy

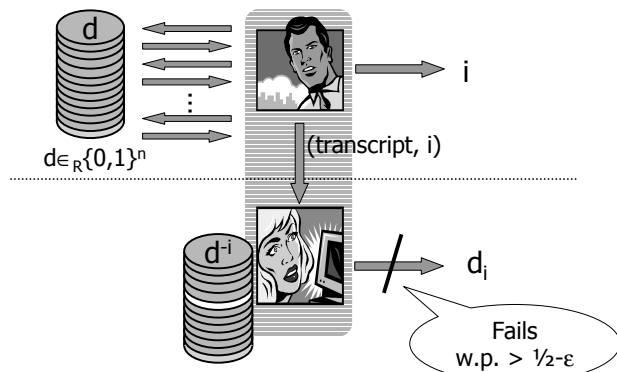
21

### Summary and Open Questions

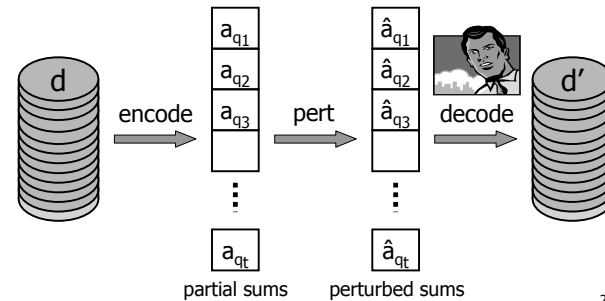
- Very high perturbation is needed for privacy
  - Threshold phenomenon – above  $\sqrt{n}$ : total privacy, below  $\sqrt{n}$ : none (poly-time adversary)
  - Rules out many currently proposed solutions for SDB privacy
  - Q: what's on the threshold? Usability?
- Main tool: A reconstruction algorithm
  - Reconstructing an  $n$ -bit string from perturbed partial sums/thresholds
- Privacy for a  $T$ -bounded adversary with a random database
  - $\sqrt{T}$  perturbation
  - Q: other database distributions
- Q: Crypto and SDB privacy?

22

### Our Privacy Definition (bounded adversary model)



### The Adversary as a Decoding Algorithm



24